

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave**  
**Ste 306**  
**Towson, MD 21286**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
50481-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1250

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	50481	09797518

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/21/12	08/24/12	CBS Morning News	7:00 AM-9:00 AM	- TWTF - -	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 - TWTF - - 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 08/21/12 8:53 AM CBS Morning News 7:00 AM-9:00 AM :30 ROF- 12- TV- 19H \$600.00 NM									
2 WKRC W 08/22/12 8:40 AM CBS Morning News 7:00 AM-9:00 AM :30 ROF- 12- TV- 19H \$600.00 NM									
3 WKRC Th 08/23/12 8:17 AM CBS Morning News 7:00 AM-9:00 AM :30 ROF- 12- TV- 19H \$600.00 NM									
4 WKRC F 08/24/12 8:55 AM CBS Morning News 7:00 AM-9:00 AM :30 ROF- 12- TV- 19H \$600.00 NM									
2	08/21/12	08/24/12	Let's Make a Deal	3:00 PM-4:00 PM	- TWTF - -	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 - TWTF - - 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Tu 08/21/12 3:25 PM Let's Make a Deal 3:00 PM-4:00 PM :30 ROF- 12- TV- 19H \$600.00 NM									
3 WKRC W 08/22/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 ROF- 12- TV- 19H \$600.00 NM									
1 WKRC Th 08/23/12 3:26 PM Let's Make a Deal 3:00 PM-4:00 PM :30 ROF- 12- TV- 19H \$600.00 NM									
4 WKRC F 08/24/12 3:28 PM Let's Make a Deal 3:00 PM-4:00 PM :30 ROF- 12- TV- 19H \$600.00 NM									
3	08/21/12	08/24/12	4p Local 12 News at Four	4:30 PM-5:00 PM	- TWTF - -	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 - TWTF - - 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 08/21/12 4:40 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 ROF- 12- TV- 19H \$1,500.00 NM									
2 WKRC W 08/22/12 4:36 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 ROF- 12- TV- 19H \$1,500.00 NM									
3 WKRC Th 08/23/12 4:42 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 ROF- 12- TV- 19H \$1,500.00 NM									
4 WKRC F 08/24/12 4:36 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 ROF- 12- TV- 19H \$1,500.00 NM									
4	08/21/12	08/24/12	5p Local 12 News at Five	5:30 PM-6:00 PM	- TWTF - -	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 - TWTF - - 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC Tu 08/21/12 5:53 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 ROF- 12- TV- 19H \$1,700.00 NM									
3 WKRC W 08/22/12 5:58 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 ROF- 12- TV- 19H \$1,700.00 NM									
4 WKRC Th 08/23/12 5:53 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 ROF- 12- TV- 19H \$1,700.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**



<u>Invoice #</u> <b>50481-1</b>	<u>Invoice Date</u> <b>08/26/12</b>	<u>Invoice Month</u> <b>August 2012</b>	<u>Invoice Period</u> <b>07/30/12 - 08/26/12</b>
<u>Advertiser</u> <b>Restore Our Future</b>		<u>Product</u> <b>RESTORE OUR FUTURE</b>	<u>Estimate Number</u> <b>1250</b>

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
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2	WKRC	F	08/24/12	12:37 AM	Letterman	11:35 PM-12:35 XM	:30	ROF- 12- TV- 19H	\$750.00	NM																																																																																																		
9	08/21/12	08/26/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	- TWTFSS	:30	6	\$1,900.00	NM																																																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>- TWTFSS</td><td>6</td><td>\$1,900.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Tu</td><td>08/21/12</td><td>11:23 PM</td><td>11p M-Su Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>ROF- 12- TV- 19H</td><td>\$1,900.00</td><td>NM</td></tr><tr><td>5</td><td>WKRC</td><td>W</td><td>08/22/12</td><td>11:22 PM</td><td>11p M-Su Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>ROF- 12- TV- 19H</td><td>\$1,900.00</td><td>NM</td></tr><tr><td>6</td><td>WKRC</td><td>Th</td><td>08/23/12</td><td>11:12 PM</td><td>11p M-Su Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>ROF- 12- TV- 19H</td><td>\$1,900.00</td><td>NM</td></tr><tr><td>3</td><td>WKRC</td><td>F</td><td>08/24/12</td><td>11:51 PM</td><td>11p M-Su Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>ROF- 12- TV- 19H</td><td>\$1,900.00</td><td>NM</td></tr><tr><td>2</td><td>WKRC</td><td>Sa</td><td>08/25/12</td><td>11:43 PM</td><td>11p M-Su Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>ROF- 12- TV- 19H</td><td>\$1,900.00</td><td>NM</td></tr><tr><td>4</td><td>WKRC</td><td>Su</td><td>08/26/12</td><td>11:22 PM</td><td>11p M-Su Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>ROF- 12- TV- 19H</td><td>\$1,900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							08/20/12	08/26/12	- TWTFSS	6	\$1,900.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Tu	08/21/12	11:23 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	ROF- 12- TV- 19H	\$1,900.00	NM	5	WKRC	W	08/22/12	11:22 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	ROF- 12- TV- 19H	\$1,900.00	NM	6	WKRC	Th	08/23/12	11:12 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	ROF- 12- TV- 19H	\$1,900.00	NM	3	WKRC	F	08/24/12	11:51 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	ROF- 12- TV- 19H	\$1,900.00	NM	2	WKRC	Sa	08/25/12	11:43 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	ROF- 12- TV- 19H	\$1,900.00	NM	4	WKRC	Su	08/26/12	11:22 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	ROF- 12- TV- 19H	\$1,900.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																							
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1	WKRC	Tu	08/21/12	11:23 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	ROF- 12- TV- 19H	\$1,900.00	NM																																																																																																		
5	WKRC	W	08/22/12	11:22 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	ROF- 12- TV- 19H	\$1,900.00	NM																																																																																																		
6	WKRC	Th	08/23/12	11:12 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	ROF- 12- TV- 19H	\$1,900.00	NM																																																																																																		
3	WKRC	F	08/24/12	11:51 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	ROF- 12- TV- 19H	\$1,900.00	NM																																																																																																		
2	WKRC	Sa	08/25/12	11:43 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	ROF- 12- TV- 19H	\$1,900.00	NM																																																																																																		
4	WKRC	Su	08/26/12	11:22 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	ROF- 12- TV- 19H	\$1,900.00	NM																																																																																																		

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# INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**



Invoice #	Invoice Date	Invoice Month	Invoice Period
50481-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	1250	

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/21/12	08/21/12	Tue Reg 1	8:00 PM-9:00 PM	-T-----	:30	1	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -T----- 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 08/21/12 8:35 PM Tue Reg 1 8:00 PM-9:00 PM :30 R0F-12-TV-19H \$5,500.00 NM									
11	08/21/12	08/21/12	Tue Reg 2	9:00 PM-10:00 PM	-T-----	:30	1	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -T----- 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 08/21/12 9:32 PM Tue Reg 2 9:00 PM-10:00 PM :30 R0F-12-TV-19H \$4,200.00 NM									
12	08/21/12	08/21/12	Tue Reg 3	10:00 PM-11:00 PM	-T-----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -T----- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 08/21/12 10:37 PM Tue Reg 3 10:00 PM-11:00 PM :30 R0F-12-TV-19H \$3,500.00 NM									
13	08/22/12	08/22/12	Wed Reg 2	9:00 PM-10:00 PM	--W----	:30	1	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --W---- 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/22/12 9:47 PM Wed Reg 2 9:00 PM-10:00 PM :30 R0F-12-TV-19H \$5,500.00 NM									
14	08/22/12	08/22/12	Wed Reg 3	10:00 PM-11:00 PM	--W----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --W---- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/22/12 10:33 PM Wed Reg 3 10:00 PM-11:00 PM :30 R0F-12-TV-19H \$5,000.00 NM									
15	08/23/12	08/23/12	Thu Reg 3	10:00 PM-11:00 PM	---T---	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---T--- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 08/23/12 10:47 PM Thu Reg 3 10:00 PM-11:00 PM :30 R0F-12-TV-19H \$5,000.00 NM									
16	08/24/12	08/25/12	Pre-Season	8:00 PM-11:00 PM	----FS-	:30	4	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----FS- 4 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKRC F 08/24/12 7:59 PM Pre-Season 8:00 PM-11:00 PM :30 R0F-12-TV-19H \$3,000.00 NM 1 WKRC F 08/24/12 11:19 PM Pre-Season 8:00 PM-11:00 PM :30 R0F-12-TV-19H \$3,000.00 NM 2 WKRC Sa 08/25/12 7:59 PM Pre-Season 8:00 PM-11:00 PM :30 R0F-12-TV-19H \$3,000.00 NM 3 WKRC Sa 08/25/12 9:47 PM Pre-Season 8:00 PM-11:00 PM :30 R0F-12-TV-19H \$3,000.00 NM									
17	08/26/12	08/26/12	Face the Nation	10:30 AM-11:00 AM	-----S	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 08/26/12 10:59 AM Face the Nation 10:30 AM-11:00 AM :30 R0F-12-TV-19H \$1,100.00 NM									

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**Newport Television LLC**  
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**Dallas, TX 75284-1646**



Invoice #	Invoice Date	Invoice Month	Invoice Period
50481-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	1250	

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/26/12	08/26/12	630p Local 12 News Sun	6:30 PM-7:00 PM	-----S	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 08/26/12 6:57 PM 630p Local 12 News Sun 6:30 PM-7:00 PM :30 ROF- 12- TV- 19H \$850.00 NM									
19	08/26/12	08/26/12	Sun Reg 1	7:00 PM-8:00 PM	-----S	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 08/26/12 6:59 PM Sun Reg 1 7:00 PM-8:00 PM :30 ROF- 12- TV- 19H \$4,000.00 NM									
20	08/26/12	08/26/12	Sun Reg 4	10:00 PM-11:00 PM	-----S	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 08/26/12 10:35 PM Sun Reg 4 10:00 PM-11:00 PM :30 ROF- 12- TV- 19H \$3,200.00 NM									
21	08/26/12	08/26/12	Sun 1135p-1205a	11:35 PM-12:05 XM	-----S	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 08/26/12 11:45 PM Sun 1135p-1205a 11:35 PM-12:05 XM :30 ROF- 12- TV- 19H \$650.00 NM									
<u>Total Spots</u>							<b>51</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$98,750.00</b>
<u>Agency Commission</u>	<b>\$14,812.50</b>
<u>Net Amount Due</u>	<b>\$83,937.50</b>

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